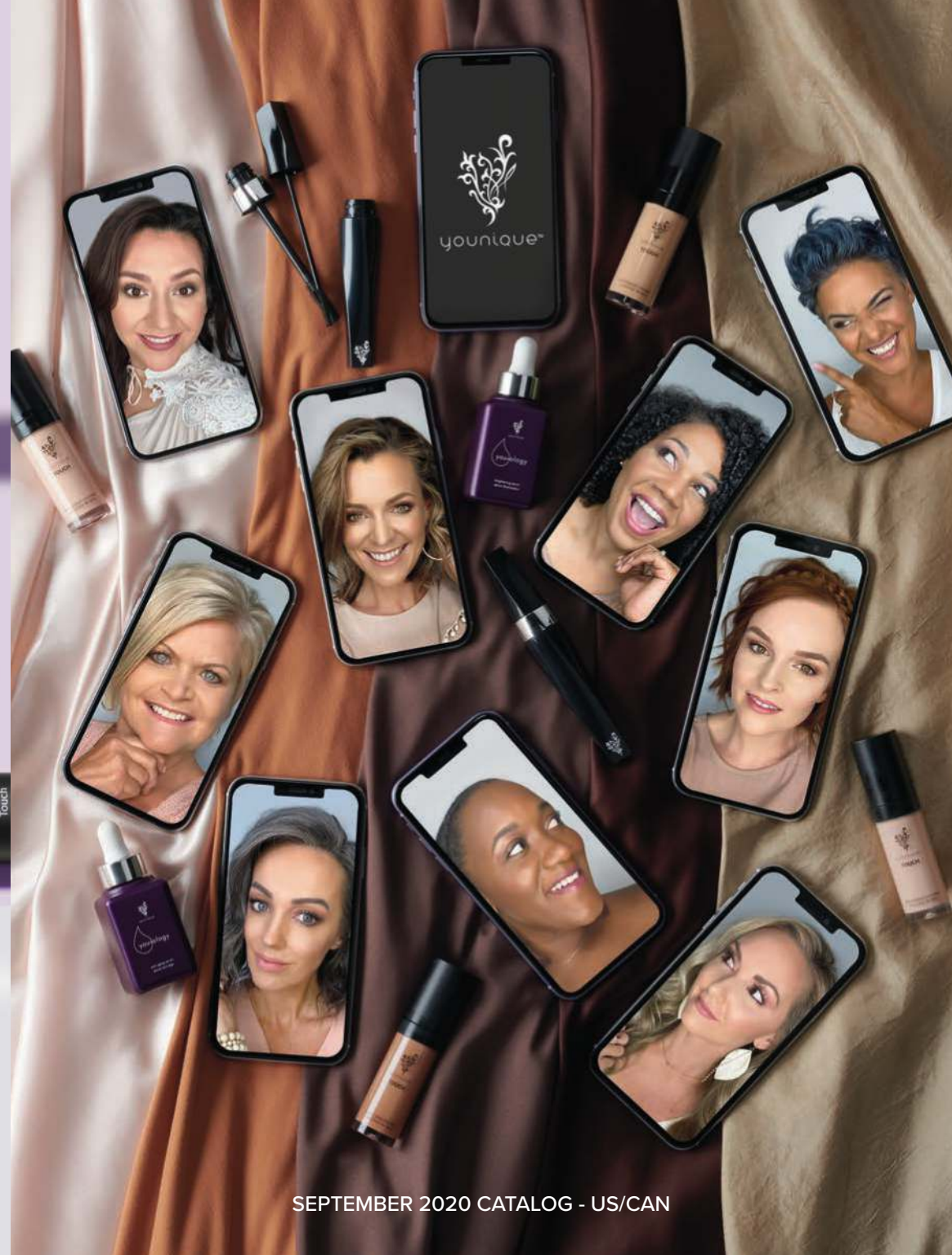




SEPTEMBER 2020 CATALOG - US/CA
US-85001-14



SEPTEMBER 2020 CATALOG - US/CAN

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The Love It GUARANTEE

We're so confident that you'll love Younique that we guarantee your satisfaction with, and the quality of, all of our products. We've crafted our product guarantee policy to make purchasing Younique products easy and worry-free. If you don't love it, we've got you covered!



Welcome

to the best version of yourself, beautiful!

Although beauty may be in the eye of the beholder, we at Younique know that true beauty shines from within—the radiant glow that accompanies a life filled with purpose.

Our Younique Presenters span the globe, joined together in a mission to uplift, empower, and validate all women around them. Their individual acts of kindness and leadership create a ripple effect, enacting change for good in their communities and world. It's our joy and

privilege to partner with them in making this world a better place by helping women find their strength.

These pages showcase the best of our toolkit—from digital innovations that help you share Younique with confidence to new products like high-end skin care that help you look and feel your best. Whether you're a casual beauty shopper or a mascara magnate, we're glad you're here with us!

DEREK MAXFIELD
Founder & CEO

MELANIE HUSCROFT
Co-founder & CVO

younique @youniquelyjennm
by Jenn Montgomery

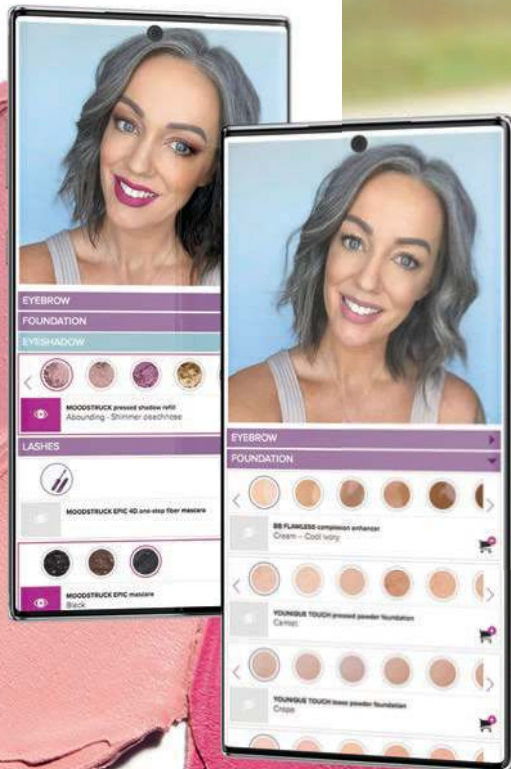
I can't wait to help you find products that bring out the best you!

Shop with me at: YouniquelyJennM.com



Less guess, more success

Say goodbye to guessing games and start feeling confident in your makeup shade and color choices. The YOUNIQUE Beauty Guide brings you the full beauty counter experience anytime, anywhere. Use a photo or the interactive live feature to try on products. With the YOUNIQUE Beauty Guide, you'll fall in love with your new makeup before you even make a purchase.



Miranda is wearing
TOUCH MINERAL liquid foundation - Taffeta
MOODSTRUCK EPIC lash primer
MOODSTRUCK EPIC mascara - Black
MOODSTRUCK EPIC 4D one-step fiber mascara
MOODSTRUCK pressed shadow - Nonsensical, Manipulative, Ostentatious
MOODSTRUCK SPLASH liquid lipstick - Stately



"Not only do we have amazing high-quality products, but we have a life-changing opportunity at our fingertips as well as a mission to help other women heal and recover."

— Renee Rawlings, Black Status Younique Presenter, United States



Try something EPIC

Take your lashes to new lengths with Younique's legendary lash products. Condition your natural lashes with MOODSTRUCK ESTEEM lash serum, then maximize mascara application with the MOODSTRUCK EPIC lash primer. MOODSTRUCK EPIC twisted mascara features two applicators so every lash and look is covered. The crowd-pleasing MOODSTRUCK EPIC mascara comes in Brown, Black, and Black Waterproof, and the internet-breaking MOODSTRUCK EPIC 4D one-step fiber mascara has everyone talking. Be your own lash hero with products made to make your lashes truly epic.

Shop these best-selling products on your Presenter's Younique website under Lashes.

Renee is wearing
MOODSTRUCK EPIC twisted mascara



BUILDING BLOCKS FOR YOUR BUSINESS

Build your successful Yunique business with three products foundational to every beauty regimen.

1. YOU-OLGY eye cream

Reduce the appearance of dark circles and fine lines while creating firmer-looking skin with this luxurious eye cream.

2. YOUNIQUE TOUCH spray foundation

This full-coverage foundation provides professional-looking airbrushed results with a finish so light, you'll feel like nothing can hold you down.

3. MOODSTRUCK EPIC 4D one-step fiber mascara

Get ready to toss your falsies—this best-selling mascara brings the ultimate in lash volume, length, and lift.



Best-sellers and more for \$99 USD | \$119 CAD

Growing your team is easy with the YOUNIQUE Presenter Kit—a beauty box that comes with more than just makeup. For \$99, new Younique Presenters will receive best-selling products, their own website, Presenter-exclusive bundles

through Younique Subscriptions, and more. With their new Y-Family, Presenters find confidence and beauty in the love that comes from community support. Encourage them to share that love, and watch your team grow.

Contact your Younique Presenter and visit www.youniqueproducts.com/business/kit to start your business today.



"For once I really started to see that you can affect people and gain their trust through social media. Because a lot of this is really just trust. If someone trusts you, they'll make a purchase. I never would have thought of having a makeup business. Some things show up in disguise, and if you're not receptive or open to it, you'll dismiss it. And I think so many people dismiss it out of the gate, and they don't realize that this could possibly bless them that they're not even allowing it the opportunity. It's not some huge risk that you have to dive into."

— Tammy Jones, Green Status Younique Presenter, United States



"I never imagined that friendship would be something you would get out of a business. And I think that's truly the most special thing that Younique has to offer people. Because we, as a culture, have made it a point to have a girl code. We're happy when other people have success. We cheer people on. We come alongside each other when things happen."

— Jenne Welch, Orange Status Younique Presenter, United States



While your healing journey is uniquely yours, you don't have to do it alone.

Finding Hope Support Groups provide a safe community for survivors to connect with others who are also striving to heal. These support groups are for adult female survivors, and each group leader is a survivor herself.

Finding Hope Support Groups were created with three things in mind: safety, community, and education. The principles used in the group materials are clinically directed and meant to help each survivor on their healing journey. We know every survivor has a unique story and perspective—that's what makes the community of strong women in these groups so powerful.

Finding Hope Support Groups are an offering of The Younique Foundation.

FINDING *hope*
SUPPORT GROUPS

findinghope.org

More than skin deep

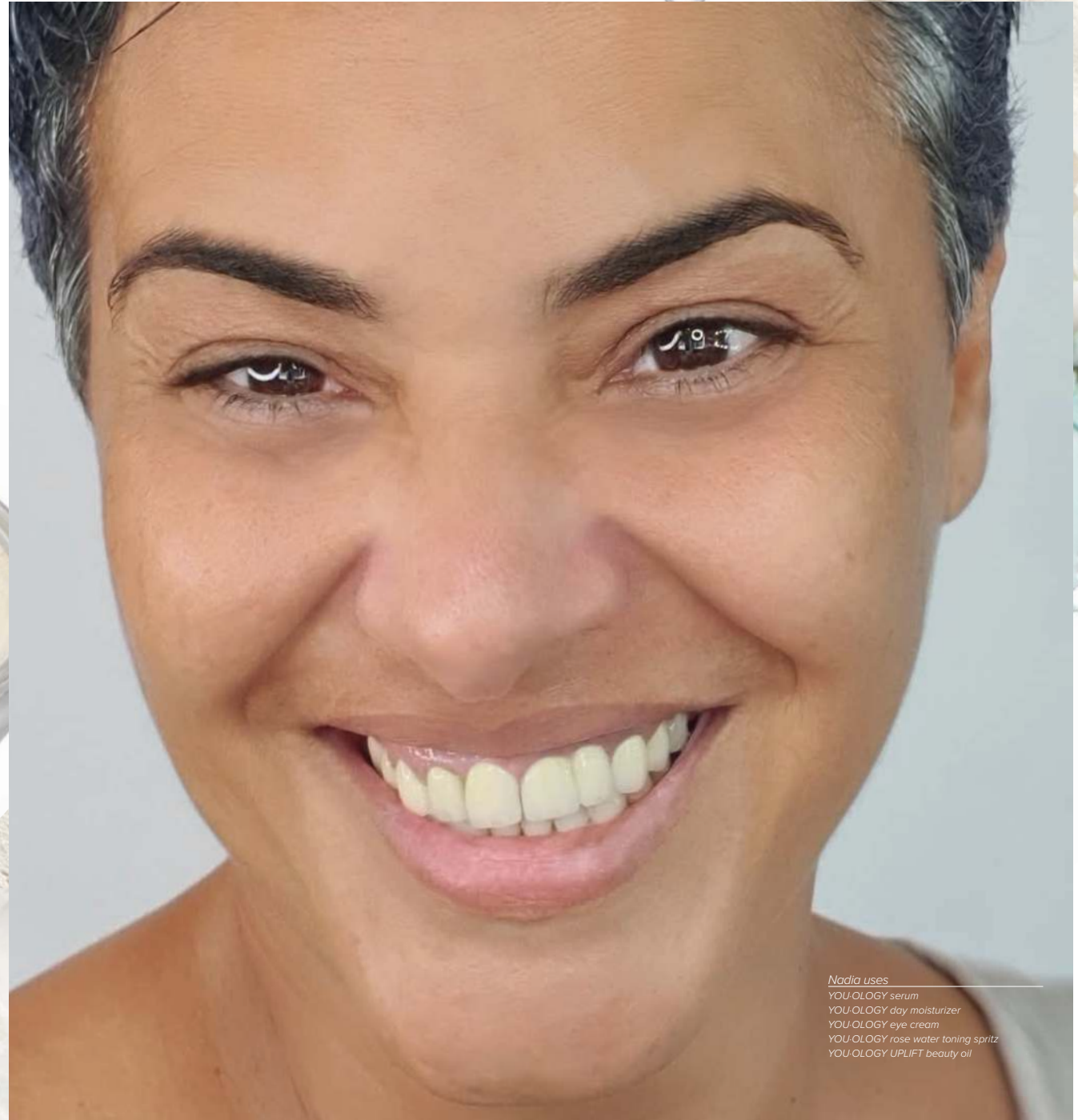
Nadia Fattah isn't afraid to let her personality shine. Instead, she allows it to enhance her natural beauty in the best possible way. This fun-loving Black Status Younique Presenter knows that beauty goes deeper than skin.

"Beauty is attractive by its container and captivating by its contents," Nadia says. "It's inside that it is seen, a beautiful soul. A good heart in a woman who is not very pretty will make her a superb woman. On the contrary, a very beautiful woman with a black and unpleasant heart will make her beauty disappear from my eyes."

The YOU•OLOGY companion products are your start to finding confidence in your own skin. Remove makeup with the YOU•OLOGY cleansing cloths, cleansing stick, or liquid makeup remover. Hydrate, exfoliate, control, brighten, and perfect with one of five masks, suitable for most skin types. After cleansing, apply

YOU•OLOGY rose water toning spritz for a refreshing boost, re-misting throughout the day as needed. For extra moisture, use a drop or two of YOU•OLOGY UPLIFT beauty oil.

Partner these products with your personalized skin care regimen and you'll have everything you need to start digging deep.



Nadia uses
YOU•OLOGY serum
YOU•OLOGY day moisturizer
YOU•OLOGY eye cream
YOU•OLOGY rose water toning spritz
YOU•OLOGY UPLIFT beauty oil



Love the skin you're in

You are an individual. You have a distinct beauty that cannot be matched by anyone else.

"There are so many women who come across as perfect or put together. It's really just the filters, the best parts, and the highlights of their life that we're seeing," Orange Status Younique Presenter Jenne Welch says. "Comparison is so prevalent now, so the truth that you can be exactly who you are—and you don't have to be anything different—is really important to scream every day to everybody."

It's time to stop comparing yourself to others and to start falling in love with the skin you're in.

Just like you, your skin is original. It differs from the skin of your sister, your BFF, and your coworker. Don't address your skin's needs with someone else's product—personalize your skin care with four customizable essentials.

With YOU•OLOGY, you hand-pick three boosters to mix into your cleanser, serum, day moisturizer, and night cream base—customizing your products for your skin. With up to 474,000 possible combinations, this is skin care for

nobody else. Find your combination by taking the Skin Care Quiz at www.youniqueproducts.com/products/youology/quiz.

Make sure you never run low on your custom skin care. Your personal products will be delivered directly to your door every month, two months, or three months when you subscribe to a YOU•OLOGY bundle. Plus, you'll save money and receive free shipping on every automatic shipment. Learn more about Younique Subscriptions on page 17.

Jenne uses

YOU•OLOGY serum
YOU•OLOGY day moisturizer
YOU•OLOGY eye cream
YOU•OLOGY UPLIFT beauty oil



For a radiant complexion

Give your skin the regal treatment with three luxurious YOU•OLOGY skin care products formulated to target specific skin concerns.

Create softer-looking, more moisturized eyes with the YOU•OLOGY eye cream. In an independent consumer study, 80% of consumers noted a reduction in the appearance of dark circles and 83% noted a reduction in the appearance of fine lines and wrinkles under eyes after four weeks of daily use.*

Refresh your radiance with the YOU•OLOGY brightening serum. This silky serum absorbs quickly, leaving your skin feeling soft and hydrated. Or try the line-fighting YOU•OLOGY anti-aging serum that helps combat the appearance of fine lines and wrinkles, leaving you with firmer-looking skin and a complexion that won't go out of style.

*Based on a four-week U.S. independent consumer study.

Tina uses

YOU•OLOGY serum
YOU•OLOGY day moisturizer
YOU•OLOGY eye cream



"Sundays I normally do a mask. I focus on masks or our YOU•OLOGY line. I'll do a nightly routine or whatever. So I think that way I get a lot of older ladies, you know? They're finding that they're getting wrinkles and stuff, so I just show them what I do, and it seems to help. A lot of times I'll use a blending bud versus a brush just because with mature skin, you want it to get into your skin, you don't want it to smear."

— Tina Evans, Green Status Younique Presenter, United States



Always at your fingertips

Have your favorite products always at your fingertips with Younique Subscription. Subscribe to YOU+OLOGY and FLAWLESS FOUR subscription bundles and save big on your Younique essentials. Plus, you'll receive free shipping, 10% off one add-on mascara per bundle, and access to exclusive offers.

With Younique Subscription, your makeup must-haves are automatically sent to your door every month, two months, three months, or four months. Not ready for a new bundle or add-on? No problem! You can edit, pause, skip, or cancel your subscription at any time.



Kassandra is wearing

TOUCH MINERAL liquid foundation - Eyelet
TOUCH GLORIOUS face primer
MOODSTRUCK EPIC mascara - Black Waterproof
TOUCH BEHOLD translucent setting powder



Claire is wearing

TOUCH MINERAL liquid foundation - Eyelet
TOUCH GLORIOUS face primer
MOODSTRUCK EPIC mascara - Black
TOUCH BEHOLD translucent setting powder



Face the day with confidence

Juggle the kids, the gym, and the boardroom with confidence when you apply any of these complexion-enhancing products.

Prepare for makeup application with TOUCH GLORIOUS face primer, including hydrating and mattifying options.

Whether you're looking for a natural-looking glow or a full-coverage finish, find the coverage you need with YOUNIQUE TOUCH or TOUCH MINERAL foundations. Options include the tinted BB FLAWLESS complexion

enhancer, best-selling spray and stick foundations, and more. Get even more coverage with the new YOUNIQUE TOUCH skin solution concealer.

Finish your look with a pop of color using MOODSTRUCK pressed blusher.

From hiking dates to that big presentation or running last-minute errands, use Younique's complexion must-haves to create the flawless-looking finish you need to make it through your day—whatever you may face.

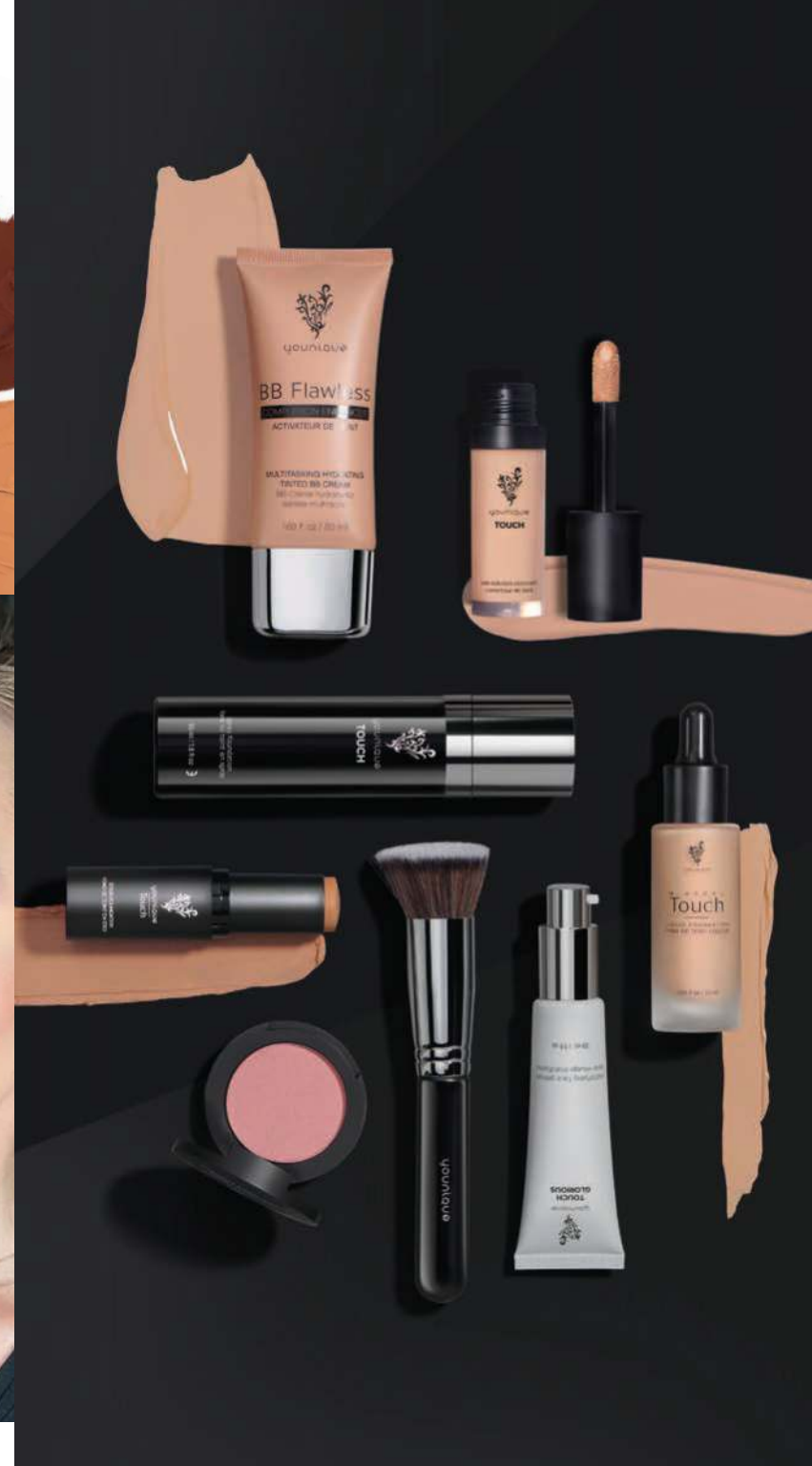
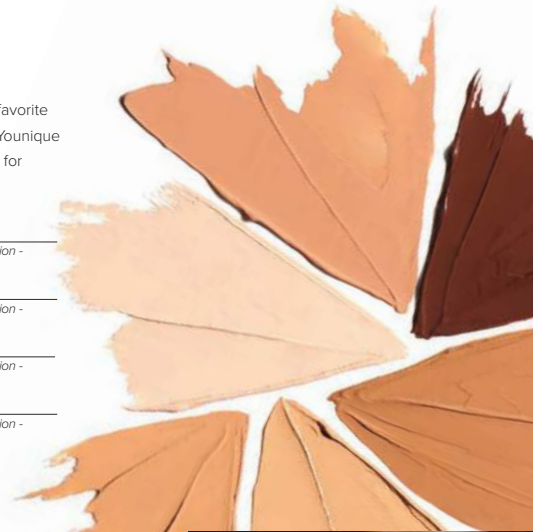
Bundle together your four favorite complexion products with Younique Subscriptions. See page 17 for more details.

Tia is wearing
YOUNIQUE TOUCH stick foundation -
Cypress & Suede

Nadia is wearing
YOUNIQUE TOUCH stick foundation -
Chameuse

Jenne is wearing
YOUNIQUE TOUCH stick foundation -
Scarlet

Renee is wearing
YOUNIQUE TOUCH stick foundation -
Chiffon



Release your worries and reveal your confidence with the YOUNIQUE TOUCH skin solution concealer. This full-coverage concealer is easy to build and blend—helping to blur the appearance of imperfections while building your confidence. The wand features a doe foot applicator with a hollow reservoir that picks up just enough product for a seamless finish. And, twenty shades means it's easier than ever to find your perfect match with this skin-nourishing concealer.

Need help finding your shade? Navigate to Concealers on the Makeup section of your Presenter's Yunique website. Select YOUNIQUE TOUCH skin solution concealer and click the "Try it on" button to find your shade with the YOUNIQUE Beauty Guide.

"True beauty is to love life, to serve others, to help people when they need us, and to give love without condition. True beauty does not age, does not wrinkle, does not change with hair color. With time and with our actions, it is enriched every day. Even if you put on all the makeup, the most important thing is what you have inside of you. It's so important to recognize the power each of us has inside and show it so the world knows how beautiful we are."

— Kasandra Saucedo, Green Status Yunique Presenter, Mexico



Kasandra is wearing
YOUNIQUE TOUCH skin solution concealer - Velour

Tina is wearing
YOUNIQUE TOUCH skin solution concealer - Scarlet



SEPARATE BUT STILL TOGETHER





Tia Evans, a Green Status YOUNIQUE Presenter, reminds us that we're truly the most stunning when we display our authentic self.

"You matter, your opinions matter, your beliefs matter, your style matters, your creativity matters, all of everything you have to offer matters, so don't forget to just be you," Tia says. "Do not join this business and try to be the person that you joined under or the person who you have watched all these years. There is only one you—master everything you have to offer."

Embrace your individuality with foundation products designed to enhance, not hide, your natural beauty. From the barely-there finishes of tinted moisturizer and pressed powder foundation to a buildable liquid or multi-tasking stick foundation, you're sure to find a finish that complements your character.

Try the YOUNIQUE TOUCH spray foundation for a lighter-than-air finish with coverage to spare. This full-coverage, easy-to-use aerosol foundation provides professional-looking airbrushed results with a finish so light, you'll be free to float through your day.

Tia is wearing
YOUNIQUE TOUCH spray foundation - Cypress & Suede
Contour: YOUNIQUE TOUCH spray foundation - Georgette
Highlight: MOODSTRUCK pressed shadow - Abounding
MOODSTRUCK HOTTIE lip plumper



As a British Army veteran, Younique Presenter Claire Skelhorn knows that you must release your fears to discover what you're truly capable of. By harnessing her confidence, Claire quickly grew her business and her team—advancing to Green Status just seven months after joining Younique. She thinks anything is possible if you have the courage to believe in yourself.

Show off your daring side with a brush of MOODSTRUCK pressed blusher. Available in six colors with both matte and shimmer finishes, this stunning blush leaves you with a pretty yet fearless flush.



Claire is wearing

MOODSTRUCK pressed blusher - Seductive
MOODSTRUCK pressed shadow - Impish,
Optimistic, Jealous

MOODSTRUCK ESTEEM lash serum

MOODSTRUCK EPIC mascara - Black

MOODSTRUCK EPIC 4D one-step fiber mascara

"Things can happen—you just have to want it to happen. [You need to] believe in yourself—and I believe in myself. I always say, 'I'm Black [Status] in my head, I know I'm going to hit Black Status.' Just believe that you can do it, and things will change. It is self belief. If you don't believe you're going to do it, you're not going to do it."

— Claire Skelhorn, Green Status
Younique Presenter, Australia



All eyes on you

Whether you're feeling optimistic, joyful, or even a little hesitant, you're sure to catch every eye in the room with mood-magnifying pressed and liquid shadows.

The intensely pigmented MOODSTRUCK pressed shadows are perfect for creating looks tailored to your personality. Let your colors shine with shadows formulated with primer-infused technology. Available in velvety mattes, smooth satins, scintillating shimmers, and molten metallics, these shadows easily mix and match to create a palette as one of a kind as you.

Build your attitude with the MOODSTRUCK liquid shadows. Achieve a smooth and precise application thanks to a hollow reservoir built into the doe foot applicator, leaving you with a truly captivating look. This creamy formula, available in both matte and satin finishes, easily blends out to achieve a look as subtle or sizzling as you're feeling.

Shop these attitude-enhancing shadows individually or in sets under the Eyeshadow, Fillable Palettes, or Eye Sets sections of your Presenter's Younique website.



"I am someone who is always positive, and I share a lot of personal development. I remain natural and above all I create a community of people who want to have a good time live. I am here to teach them the products but also about me and about them. My LIVES are rather comical because I laugh all the time. I like to put people in a good mood and make them

forget their problems during a LIVE, a makeup demonstration, or even a conversation."

— Nadia Fattah, Black Status Younique Presenter, France

Nadia is wearing MOODSTRUCK EPIC 4D one-step fiber mascara MOODSTRUCK pressed shadow - Legendary, Delicious, Antsy



Claire is wearing
MOODSTRUCK EPIC mascara - Black
MOODSTRUCK EPIC 4D one-step fiber mascara
DIP & DRAW eyeliner - Perfect

Miranda is wearing
MOODSTRUCK PRECISION brow liner - Dark
MOODSTRUCK EPIC mascara - Black

Whether you're a professional makeup artist or an eyeliner newbie, these products make lining easy!

Create everything from fine lines to bold designs with DIP & DRAW eyeliner, or use the MOODSTRUCK PRECISION pencil eyeliner to achieve a classically stunning look.

Shape your brows with the MOODSTRUCK PRECISION brow liner. This fine-tipped liner mimics the appearance of hair to easily fill in sparseness and add definition for fuller-looking brows.

"Everybody's selling something online. So what's going to make somebody stop and watch you? And want to stick around and hear what you have to say? It's not just about selling the product, it's selling yourself, what you can offer other people that has nothing to do with your product. It's so important to just show up and be there for people in other ways besides just trying to get them to buy from you."

—Miranda Parker, Black Status Younique Presenter, United States



"I constantly tell my team that this is a confidence-building business. Everything else is learned. You can learn makeup, sales, sponsoring, etc. If you don't gain self-confidence, none of it is sustainable. The confidence that you gain from living Younique's mission and personal development transcends this business. It makes you a better friend, mother, wife, etc. Younique challenges you to become a better version of yourself. If you are constantly challenging yourself, it will translate into every facet of your life."

— Tammy Jones, Green Status Younique Presenter, United States

Feeling lippie?

Let your lips make a statement with confidence-boosting lippies. Show off your mood with the creamy, dreamy MOODSTRUCK SPLASH liquid lipstick or velvety-smooth MOODSTRUCK OPULENCE lipstick. Smooth lips with the sugary-sweet MOODSTRUCK lip exfoliator and define with

MOODSTRUCK PRECISION pencil lip liner. Go bold and apply the glossy MOODSTRUCK HOTTIE lip plumper for a finish that leaves your lips irresistible.



Tammy is wearing
MOODSTRUCK SPLASH liquid lipstick - Sizzling & Successful



Tina is wearing
MOODSTRUCK OPULENCE lipstick - Affluent & Well-To-Do
MOODSTRUCK HOTTIE lip plumper





Share your passion, earn rewards

Green Status Younique Presenter
Kasandra Saucedo loves sharing her business. From sunup to sundown, she is busy demonstrating to her followers that they can accomplish anything they put their mind to.

"I always try to be an example for my team, motivating them by giving them tools, training, and everything they may need. They know they can trust me and I am always available to them," Kasandra says. "I don't just talk about makeup. I always try to transmit energy, positivity, and love to as many women as I can. I want them to realize everything they are worth, how strong they are, and that they can achieve everything they set out to do."

Kasandra knows that by sharing her story and the fulfillment she's found from

Kasandra is wearing
MOODSTRUCK EPIC 4D
one-step fiber mascara
MOODSTRUCK EPIC mascara -
Black Waterproof
MOODSTRUCK SPLASH
liquid lipstick - Sizzling
DIP & DRAW eyeliner - Perfect
MOODSTRUCK pressed shadow -
Hesitant, Marvelous, Optimistic, Timid



working her Younique business, she'll ignite a desire in her followers to find their passion.

Now, sharing Younique is easier than ever with Rewards Links. Whether you're a social media sensation or only followed by friends and family, use your influence and get rewarded. Simply create a Rewards

Link, customize the web page destination, and share it on social media. With every purchase made through your Link, you earn points. Qualify your Rewards Link with 200 points or more and you'll receive 10% Y-CASH credit on the total points.

You'll reap more than product credit with Rewards Links. As you share your links, you'll see your team and business grow—giving you even more reasons to love what you do.

Live your Y

What sets your soul on fire? What's that "why" that drives you to get out of bed each morning and tackle the day with purpose and passion?

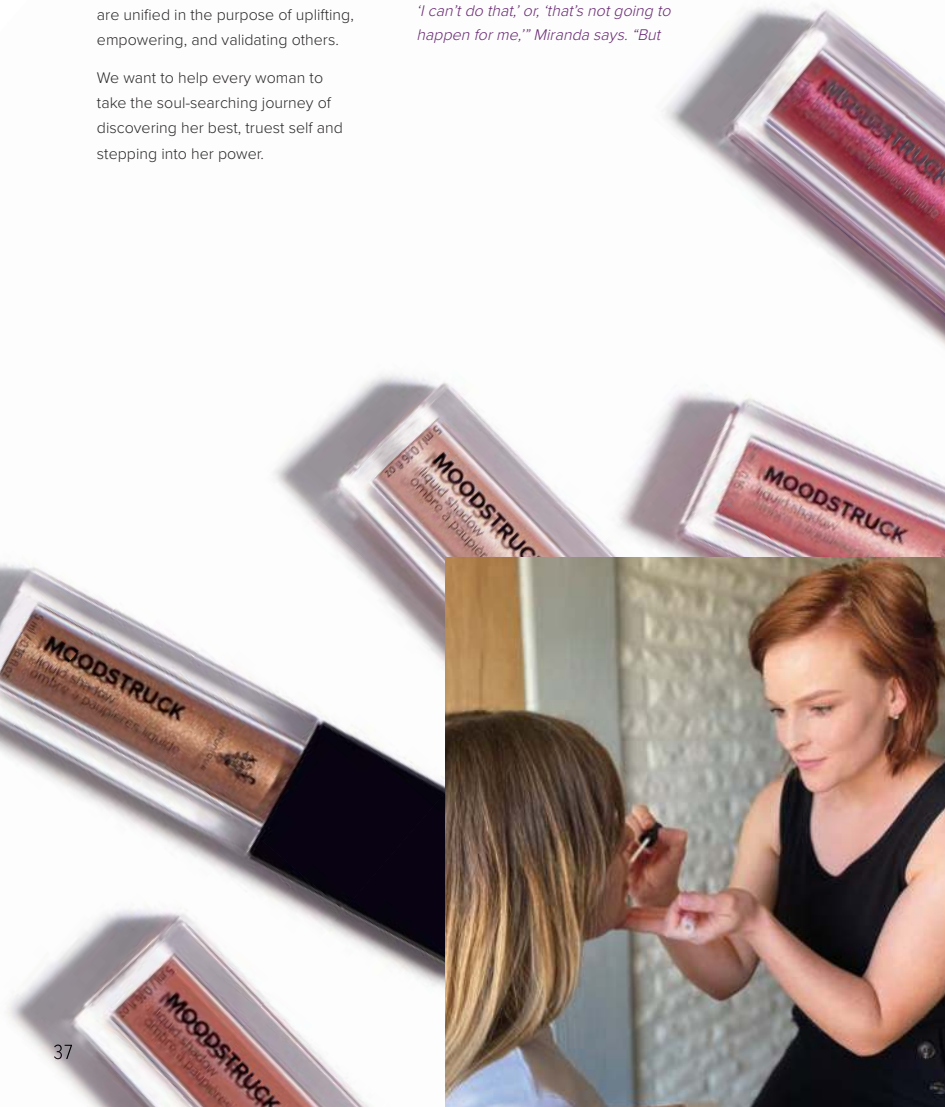
There are as many answers to those questions as there are people on this planet. Everyone has an individualized set of needs, wants, and ambitions—and yet, here at Younique, our Presenters are unified in the purpose of uplifting, empowering, and validating others.

We want to help every woman to take the soul-searching journey of discovering her best, truest self and stepping into her power.

In a world that's full of comparison and pressure, that mission is no small feat—but it makes all the difference when you embrace what you bring to the table and dream big, according to Black Status Younique Presenter Miranda Parker.

"I think everybody has a hard time just believing in themselves and thinking, 'I can't do that,' or, 'that's not going to happen for me,'" Miranda says. *"But*

why not you? Believe in yourself and don't quit. That's what I always tell my girls—the only difference between a White Status Presenter and a Black Status Presenter is a Black Status [Presenter] never quit. Anybody can do anything if they have determination and don't quit."



SKIN CARE

CUSTOM



YOU•OLOGY
cleanser
\$39 USD | \$47 CAD

Add any three boosters to this cleansing base for a fresh-feeling experience. Innovative technology allows the base and your hand-selected boosters to transform into your personalized cleanser.

BOOSTERS:

- Replenishing
- Hydrating
- Exfoliating
- Pore diminishing
- Oil control



YOU•OLOGY
serum
\$65 USD | \$78 CAD

This serum works double duty, moisturizing your skin while helping target your specific skin concerns with your choice of any three boosters. Patented MicroSpense® Technology seamlessly transforms the base and your custom boosters into a must-have daily serum.

BOOSTERS:

- Line minimizing
- Firming
- Elasticity
- Wrinkle reducing
- Brightening
- Glow



YOU•OLOGY
hydrating mask
\$49 USD | \$59 CAD
Leave this mask on for 10 minutes or even overnight to help combat the downsides of dry skin.



YOU•OLOGY
perfecting mask
\$49 USD | \$59 CAD
Cleanse skin for a smoother, more polished appearance.



YOU•OLOGY
oil control mask
\$49 USD | \$59 CAD
Mattify oily-looking or shiny skin and minimize the appearance of pores for a clearer-looking complexion.



YOU•OLOGY
exfoliating mask
\$49 USD | \$59 CAD
Gently exfoliate to reveal healthier-looking skin while reducing the appearance of pore size.



YOU•OLOGY
rose water toning spritz
Experience a light, fragranced finish. Available in two sizes.
50 ml
\$29 USD | \$35 CAD
100 ml
\$39 USD | \$47 CAD



YOU•OLOGY UPLIFT
beauty oil
\$75 USD | \$90 CAD
Beautiful skin for a smoother, healthier-looking complexion.



YOU•OLOGY
cleansing stick
\$24 USD | \$29 CAD
Effortlessly remove even the most stubborn lip products and waterproof makeup.

YOU•OLOGY
day moisturizer
\$49 USD | \$59 CAD

Add any three boosters to this moisturizing base to help build a custom daily routine that helps address your skin concerns. Innovative MicroSpense® Technology allows boosters to blend seamlessly with this base to create a luxurious day moisturizer.

BOOSTERS:

- Oil control
- Tinting
- Hydrating
- Pore diminishing
- Environmental shield
- Brightening
- Calming
- Time correcting



YOU•OLOGY
night cream
\$49 USD | \$59 CAD

Help target your skin's individual needs by adding any three boosters of your choice, and experience how MicroSpense® Technology transforms this night cream into a single skin care solution that goes to work while you sleep.

BOOSTERS:

- Calming
- Puffiness reducing
- Replenishing
- Hydrating
- Elasticity
- Time correcting
- Brightening



TARGETED



YOU•OLOGY
eye cream
\$59 USD | \$71 CAD
Apply around eyes to help reduce the appearance of dark circles, fine lines, and wrinkles.



YOU•OLOGY
brightening serum
\$79 USD | \$95 CAD
Turn up your radiance with a serum that leaves your skin feeling refreshed and hydrated.



YOU•OLOGY
eye cream applicator
\$15 USD | \$18 CAD
A double-ended applicator that easily spreads and massages YOU•OLOGY eye cream on the skin around the eye area.



YOU•OLOGY
anti-aging serum
\$79 USD | \$95 CAD
Firmier-looking skin is at your fingertips with this lightweight serum.

COMPANION



YOU•OLOGY
brightening mask
\$49 USD | \$59 CAD
Visibly brighten and improve appearance of skin tone with this golden peel-off mask.



YOU•OLOGY
liquid makeup remover
\$24 USD | \$29 CAD
Easily remove makeup.

FACE

TOUCH GLORIOUS hydrating face primer

\$34 USD | \$41 CAD

This two-in-one hydrating primer not only extends the wear of your foundation* but also provides your skin with the hydration it's been craving.

*From an independent study with expert grader

TOUCH GLORIOUS mattifying face primer

\$34 USD | \$41 CAD

This primer lets you wear your foundation worry-free for up to eight hours** while reducing the appearance of shine and pore size.

**Results from an independent consumer study evaluated by an expert grader. Individual results may vary.

YOUNIQUE TOUCH stick foundation

\$39 USD | \$47 CAD

Easy to apply and ready for effortless touch-ups, this velvety medium-coverage foundation is ready when you are.



- A. Scarlet
- B. Tulle
- C. Lace
- D. Organza
- E. Velour
- F. Taffeta
- G. Eyelet
- H. Chiffon
- I. Linen
- J. Satin
- K. Khaki
- L. Cashmere
- M. Challis
- N. Velvet
- O. Charmeuse
- P. Chenille
- Q. Cypress
- R. Suede
- S. Georgette

TOUCH GLORIOUS face primer

\$39 USD | \$47 CAD

Create a smooth, velvety canvas for any foundation application.

TOUCH MINERAL liquid foundation

\$39 USD | \$47 CAD

Our iconic, buildable-coverage foundation goes on like liquid velvet but dries to a soft powder finish.

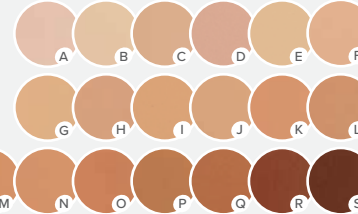


- A. Scarlet
- B. Tulle
- C. Lace
- D. Organza
- E. Velour
- F. Taffeta
- G. Eyelet
- H. Chiffon
- I. Linen
- J. Satin
- K. Khaki
- L. Cashmere
- M. Challis
- N. Velvet
- O. Charmeuse
- P. Chenille
- Q. Cypress
- R. Suede
- S. Georgette

YOUNIQUE TOUCH spray foundation

\$42 USD | \$50 CAD

Help hide imperfections with this full coverage, yet lighter-than-air, aerosol foundation.



- A. Scarlet
- B. Tulle
- C. Lace
- D. Organza
- E. Velour
- F. Taffeta
- G. Eyelet
- H. Chiffon
- I. Linen
- J. Satin
- K. Khaki
- L. Cashmere
- M. Challis
- N. Velvet
- O. Charmeuse
- P. Chenille
- Q. Cypress
- R. Suede
- S. Georgette



MOODSTRUCK pressed blusher

\$24 USD | \$29 CAD

Bring an innocent flush to your cheeks with this pressed powder blush that grants a healthy-looking glow.



- SHIMMER**
- A. Sistyry
- B. Supple
- C. Surreal
- MATTE**
- D. Sweet
- E. Seductive
- F. Stunning



TOUCH BEHOLD translucent setting powder

\$39 USD | \$47 CAD

Seal your makeup with a soft-focus effect for a glamorous look that won't let you down.

BB FLAWLESS complexion enhancer

\$39 USD | \$47 CAD

Lightweight and natural-looking, this sheer foundation is bound to become your dewy complexion go-to.

BB FLAWLESS highlight and contour set

\$82 USD | \$99 CAD

Set of 2 BB FLAWLESS complexion enhancers in your choice of shades, plus a set of YOUNIQUE blending buds.



- A. Cream
- B. Bisque
- C. Honey
- D. Caramel
- E. Chestnut
- F. Carob

YOUNIQUE TOUCH skin solution concealer

\$29 USD | \$35 CAD

Combine coverage with a smooth pick-me-up that brings out your beauty.



- A. Marquissette
- B. Scarlet
- C. Tulle
- D. Lace
- E. Organza
- F. Velour
- G. Taffeta
- H. Eyelet
- I. Chiffon
- J. Linen
- K. Satin
- L. Khaki
- M. Cashmere
- N. Challis
- O. Velvet
- P. Charmeuse
- Q. Chenille
- R. Cypress
- S. Suede
- T. Georgette

TOUCH BEHOLD setting spray

\$39 USD | \$47 CAD

Set it and forget it! A light mist keeps makeup in place all day.

EYES



MOODSTRUCK liquid shadow

\$26 USD | \$31 CAD
Creamy, elegant, and highly-pigmented, this shadow easily builds up and blends out for a look that catches every eye in the room.



- A. Businesslike
- B. Giggly
- C. Exalted
- D. Willed
- E. Egotistical
- F. Overt
- G. Ornate
- H. Reverent

MOODSTRUCK eye primer

\$24 USD | \$29 CAD
Prime eyelids and brows for extended, smudgeproof wear.



MOODSTRUCK pressed shadow

Build a custom shadow palette with any color selection of pressed shadows.

REFILL SHADOW \$14 USD | \$17 CAD
SINGLE COMPACT \$18 USD | \$22 CAD
QUAD PALETTE WITH SHADOWS \$52 USD | \$63 CAD

8 PALETTE \$16 USD | \$20 CAD
8 PALETTE WITH SHADOWS \$99 USD | \$119 CAD
25 PALETTE \$25 USD | \$30 CAD

SHIMMER



- A. Trusting
- B. Joyful
- C. Abounding
- D. Inconceivable

SATIN



- A. Agile
- B. Laid-Back
- C. Understood
- D. Idealistic
- E. Irrational

MATTE



- A. Astute
- B. Timid
- C. Nonsensical
- D. Fervent
- E. Marvelous
- F. Impish
- G. Hesitant
- H. Jealous
- I. Cynical
- J. Legendary

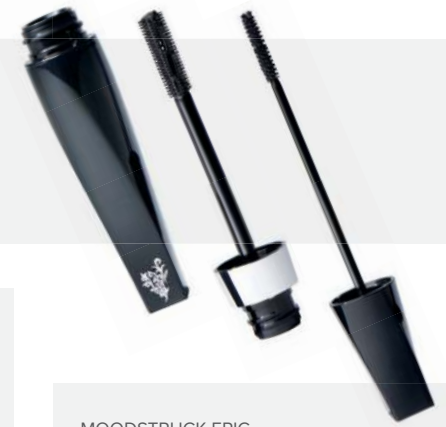
METALLIC



- A. Antsy
- B. Optimistic
- C. Manipulative
- D. Delicious
- E. Credulous
- F. Covetous
- G. Visionary
- H. Zazy
- I. Relaxed
- J. Delirious
- K. Ostentatious

MOODSTRUCK EPIC twisted mascara

\$27 USD | \$33 CAD
You don't have to choose between drama and precision with this mascara. Two brushes means you can coat every last lash exactly how you want to.



MOODSTRUCK ESTEEM lash serum

\$24 USD | \$29 CAD
The daily lash serum that helps create the appearance of thicker, fuller, longer-looking lashes.



MOODSTRUCK EPIC lash primer

\$24 USD | \$29 CAD
Prep for the ultimate lash impact with a primer formulated to condition and prime your natural lashes for improved mascara performance.



MOODSTRUCK EPIC 4D one-step fiber mascara

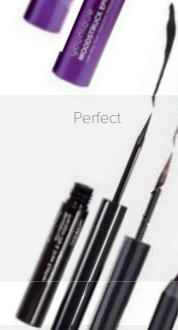
\$29 USD | \$35 CAD
Get your most fully charged lashes yet with a one-step fiber mascara that delivers the ultimate in lash volume, length, and lift.



Proper

DIP & DRAW eyeliner

\$21 USD | \$25 CAD
An ultra-fine, easy-to-use applicator gives you the control to get anything from fine lines to a look that's fiercely feline.



Perfect

MOODSTRUCK PRECISION pencil eyeliner

\$15 USD | \$18 CAD
Deliver classic beauty with a signature dramatic black or go subtle with a neutral brown.



- A. Perfect
- B. Proper

MOODSTRUCK EPIC mascara

\$24 USD | \$29 CAD
The easy-to-apply iconic lash legend, clinically proven to visibly improve volume, length, and definition. Available in Black,* Brown, and Black Waterproof.

*Delivers up to 244% increase in lash volume. Results observed in independent laboratory testing. Individual results may vary.

Black Waterproof

Brown

Black

WHIP LASH DUO lash set

\$43 USD | \$52 CAD
Pair your favorite color of MOODSTRUCK EPIC mascara with your choice of MOODSTRUCK ESTEEM lash serum or MOODSTRUCK EPIC lash primer for lashes that turn every head in the room.

LASH BLISS DUO lash set

\$47 USD | \$57 CAD
Pair the false-to-reveal MOODSTRUCK EPIC 4D one-step fiber mascara and your choice of MOODSTRUCK ESTEEM lash serum or MOODSTRUCK EPIC lash primer to create a match made in lash heaven.

Dark

Medium

Light

MOODSTRUCK PRECISION brow liner

\$19 USD | \$23 CAD
Fill in gaps, cover up sparseness, and use the spoolie brush end to shape fuller-looking brows.

MOODSTRUCK PRECISION brow liner set of 2

\$34 USD | \$41 CAD

LIPS

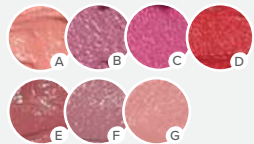
MOODSTRUCK SPLASH liquid lipstick

\$27 USD | \$32 CAD

Make a splash with silky liquid lipsticks in daring, supremely pigmented colors.

MOODSTRUCK SPLASH liquid lipstick set of 3

\$73 USD | \$86 CAD



A. Sympathetic
B. Sentimental
C. Stately
D. Sizzling
E. Successful
F. Snarky
G. Subtle

MOODSTRUCK OPULENCE lipstick

\$19 USD | \$23 CAD

Buttery smooth with rich coverage, this is the lipstick for a timeless lip look.

MOODSTRUCK OPULENCE lipstick set of 3

\$50 USD | \$60 CAD



A. Well-To-Do
B. Affluent
C. Upper Class
D. Loaded
E. Pretentious

MOODSTRUCK lip exfoliator

\$21 USD | \$25 CAD

Prepare your lips for smoother application with this sugary-sweet lip exfoliator.

MOODSTRUCK HOTTIE lip plumper

\$27 USD | \$32 CAD

An innovative plumping matrix specially formulated to contribute to a perkier-looking pout.

TOOLS

FACE

YOUNIQUE kabuki brush

\$32 USD | \$38 CAD

Experience your best foundation application with this incredibly versatile brush.

YOUNIQUE liquid foundation brush

\$32 USD | \$38 CAD

Recessed for seamless, controlled foundation application.

YOUNIQUE tapered blusher brush

\$25 USD | \$30 CAD

Blend and buff for a perfect blush.

YOUNIQUE powder/concealer brush

\$42 USD | \$50 CAD

Apply powder and concealer with this double-ended brush.

EYES

YOUNIQUE liner/shader brush

\$18 USD | \$22 CAD

Create smooth, even lines and blend shadow for a diffused finish.

YOUNIQUE crease brush

\$15 USD | \$18 CAD

Blend shadows with expertly placed precision.

YOUNIQUE cream shadow brush

\$15 USD | \$18 CAD

Get smooth blending and creaseless application.

YOUNIQUE spoolie brow artist brush

\$19 USD | \$23 CAD

Easily even out unruly eyebrows.

YOUNIQUE deluxe brush

\$17 USD | \$21 CAD

Uniformly cover the whole lid for easy color application.

YOUNIQUE angled shadow/ sponge brush

\$15 USD | \$18 CAD

Effectively apply and blend shadows with this double-ended brush.

YOUNIQUE fluffy crease brush

\$18 USD | \$22 CAD

A mix between our fluffiest eye brush and a denser, stiffer eye brush.

YOUNIQUE blending brush

\$18 USD | \$22 CAD

Ideal for blending eyeshadows or creating a smoky eye.

YOUNIQUE brow artist brush

\$19 USD | \$23 CAD

Flawlessly line and sculpt your brows.

MORE TOOLS

YOUNIQUE blending buds

\$17 USD | \$21 CAD

Effortlessly blend with smooth, easy control.

YOUNIQUE brush cleaner

\$19 USD | \$23 CAD

Ultra-innovative, no-water-needed brush cleaner.